

KARNATAKA STATE BEVERAGES CORPORATION LIMITED

Circular No. 147

Date : 12th October 2007

Sub: Annual Subscription to KSBCL Liquor Trade Data
-amendment to Circular No.144 dated 14.09.2007

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In the Circular cited above dated 14.09.2007, a facility has been introduced for manufacturers / suppliers / distilleries to obtain KSBCL Liquor Trade Data on the KSBCL Website, by means of payment of subscription as follows :

“(i) Annual subscription at the following rate ;

- (a) Rs.10,000 for monthly turnover up to Rs.1 crore
- (b) Rs.50,000 for monthly turnover exceeding Rs.1 crore and up to Rs.5 crore
- (c) Rs.1,00,000 for monthly turnover above Rs.5 crore
(turnover for this purpose shall be the turnover for the month of July 2007 or the highest turnover in any month up to June-2008 whichever is higher.

AND

(ii) Monthly subscription at the following rates payable weekly :

0.05% of the weekly turnover. (The turnover for this purpose shall be the purchase value as calculated for weekly payment)’’

A meeting with manufacturers / suppliers in this regard was held on 1st October, 2007 at KSBCL. The manufacturers / suppliers have opined that the subscription of 0.05% of weekly turnover, is too high and they may not be able to afford to become members and therefore requested the same to be reduced.

In view of the above request, the subscription rate is hereby reduced and the reduced subscription shall be as follows :

(i) Annual subscription at the following rate ;

- (a) Rs.10,000 for monthly turnover up to Rs.1 crore
- (b) Rs.50,000 for monthly turnover exceeding Rs.1 crore and up to Rs.5 crore
- (c) Rs.1,00,000 for monthly turnover above Rs.5 crore
(turnover for this purpose shall be the turnover for the month of July 2007 or the highest turnover in any month up to June-2008 whichever is higher.

AND

(ii) Subscription at the following rates payable weekly :

0.02% of the weekly turnover. (The turnover for this purpose shall be the purchase value as calculated for weekly payment)

The subscription of 0.02% shall be collected from November 1st, 2007, and for all subscribers, information till 30th Oct. 2007, shall be provided free as initial free run.

There is no change in other terms and conditions stipulated in the above circular.


MANAGING DIRECTOR

To,

All the Manufacturers/suppliers/distilleries

Copy to:

1. OSDF/Executive Directors
2. GM(O)/CS
3. DGM(O)/AGM(O)/AAO/Managers
4. All the IML/Spirit Depot Managers
5. Circular – Master File & Spare copies.