

KARNATAKA STATE BEVERAGES CORPORATION LIMITED

Circular No.140

Date : 31.07.2007

Sub: Amendment to Liquor Sourcing / Sales policy - 2007-08

Ref: 1. Circular No.133 dated 19.06.2007

2. Circular No.134 dated 19.06.2007

1. At the end of para No.6.10 of Liquor Sourcing Policy for 2007-08 issued under Circular No.133 dated 19.06.2007, the following is added with immediate effect.

“Instructions in para 6.08 above applies to imported liquor also regarding mentioning excise label numbers on the CBs”

Thus, the said para 6.10, including the addition made above shall be read as follows :

“ 6.10 In respect of imported liquor (both from within the country and abroad), the supplier shall make arrangements to affix excise adhesive labels on the bottles and bear the cost thereof and if necessary, offer the boxes for inspection at the depot. Suppliers of liquor imported from abroad shall affix labels containing required declarations/information as per Rule 33 of the Standards of Weights and Measures (Packaged Commodities) Rules, 1977. Instructions in para 6.08 above applies to imported liquor also regarding mentioning excise label numbers on the CBs.”

2. The existing para 2.04 of Liquor Sales Policy issued under Circular No.134 dated 19.06.2007, shall be substituted by the following :

“2.04 Sale of goods shall be for a minimum value of Rs.50,000/- in Bangalore Urban and Bangalore Rural District depots and Rs.30,000/- in other depots. However, 10% variation on the lower side is permitted on the value (while the credit balance of the buyer including DD/DT shall not be less than Rs.50,000/- and Rs.30,000/- respectively, the buyer's invoice value could be lower by 10% i.e. the minimum sale value shall be Rs.45,000/- and Rs.27,000/- respectively, after TCS).

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Further,

(a) If there is no stock or shortage of stock of goods indented by the licensee, to that extent the value of the invoice could be less than the prescribed minimum of Rs 50,000 or Rs 30,000 , as the case may be.

(b) Within the above limit, sale of loose bottles of any particular brand shall be only to the extent of loose bottles available in the depot. However, such restriction shall not apply to:

- i. premium brands costing Rs.4000/- & above per CB, subject to minimum of 3 bottles of 750 ml. or 6 bottles of 375 ml and,
- ii. sale of inner cartons if provided in a CB. In case of Inner Carton Boxes instructions in para 6.08 of Sourcing Policy apply.”



MANAGING DIRECTOR

To

- i) All Manufacturers & Suppliers
- ii) All Primary & Composite Distilleries
- iii) OSDF/Executive Directors
- iv) GM(O)/ C.S.
- v) DGM(O)/ AGM(O)/AGM(F)/C(A)/A.A.O./Managers
- vi) All IML Depot Managers
- vii) All Spirit Depot Managers
- viii) Circular – Master File & Spare copies