

KARNATAKA STATE BEVERAGES CORPORATION LIMITED
Bangalore – 560 027

Circular No. 258

Date: 30.01.2019

Sub: Amendment to Liquor Sales Policy

Ref: (1) 74th Board Meeting held on 29.12.2018.

(2) Circular No.154 dated 07.12.2007.

In partial modification to the above referred circular, the following sub-clause No: 3.04 b(i) b (iii) and b (vi) of the Circular No.217 dated 31.12.2013 of the Liquor Sales Policy of Karnataka State Beverages Corporation Limited for issue of loose bottles in the price range between Rs. 2500 and Rs. 4000 per carton box has been amended as follows: -

3.04 b(i) Premium brands costing Rs.10,000/- & above per CB, subject to minimum of 3 bottles of 750 ml or 6 bottles of 375 ml.

However, premium brands costing Rs.10,000/- & above per CB, which are imported from other Countries subject to a minimum of one bottle and above for capacities higher than 375 ml, two bottles in case of 375 ml. For quantities less than 375 ml provision 3.04 b (vi) shall be applicable.

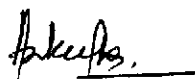
3.04 b(iii) Brands costing between Rs. 6000/- and Rs. 10,000/- per carton box, subject to minimum of 6 bottles of 750 ml and 12 bottles of 375 ml.
Such purchase is allowed once in a month only.

3.04 b(vi) Loose sale of 60 ml, 90 ml & 180 ml premium brands costing Rs.6000/- and above per carton box.

Size	Inner carton to be provided.
Loose bottles of 60 ml and 90 ml bottles.	For every 25 bottles i.e. 6 inner cartons for a carton box containing 150 bottles in case of 60 ml bottles. (As per circular No.185 dated 12.10.2010). For every 24 bottles i.e 4 inner cartons for a carton box containing 96 bottles in case of 90 ml bottles (As per Circular No. 185 dated 12.10.2010). No further division of Inner Cartons is permitted for sale of loose bottles.
180 ml bottles	For every 12 bottles i.e 4 inner cartons for a carton box containing 48 bottles. For every 24 bottles, i.e 2 inner cartons for a carton box containing 48 bottles. No further division of Inner Cartons is permitted for sale of loose bottles.

All other terms and conditions of Liquor Sales Policy of the Corporation in respect of earlier Circulars remain unaltered.

This will come into force with immediate effect.


Managing Director

To

- i) All Primary & Composite Distilleries
- ii) All Manufacturers/Suppliers & Suppliers
- iii) Executive Directors
- iv) GM /CS
- v) DGM / Managers
- vi) All IML Depot Managers
- vii) Circular – Master File & Spare copies